

Bader Alnasser

Business Development & Customer Experience Consultant.

RIYADH, KINGDOM OF SAUDIA ARABIA | (966) 555-33-1651 | Baderbinf@gmail.com | www.Baderbinf.com

Profile

Expert and certified consultant in tourism, events management, cultural and entertainment projects. Experience of more than 18 years in Enriching customer experience and business development, with a master's degree in event management, Certified from The International Association of Exhibitions and Events® (IAEE) , Customer Experience Consultant .

Work Experience

- **BUSINESS DEVELOPMENT CONSULTANT**
 - several companies, 2018-present
- **DIRECTOR OF TOURISM & EVENTS**
 - TIHAMA GRUOP ,From 2008 To 2018 (Family business).

FOUNDER AND DIRECTOR OF THE COMMUNICATION CENTER

Saudi Electronic University 2013

- **BRANCH MANAGER**
 - TIHAMA TRAVEL 2003(Family business) .

Education

MASTER DEGREE

Executive Events Management (King Abdulaziz University (KAU)).

Events play a decisive role across business, culture and sport. Managing increasingly discerning audiences, developments in Technology and market shifts, demands skills and insight.

BACHELORES DEGREE

Organization and development of administrative (King Abdulaziz University (KAU)).

Administrative development refers to the proliferation and. expansion of the bureaucratic organization as the main instrument for. programmed implementation. Bureaucracy is an important instrument for implementation of policies.

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DIPLOMA

Travel and tourism (Saudia Airlines)

This diploma prepares you for progression into management roles across a broad range of travel and tourism environments. Learn business operations and regulations, tourism practices and business management skills.

MAJOR ACHIEVEMENTS AND CONTRIBUTIONS:

- Participate in the organization of the Saudi International Falcons and Hunting Exhibition.
- Participate in the organization of the Riyadh International Book Fair.
- Supervision and implementation of external trips and events for King Abdullah University of Science and Technology (KAUST), (Explore Saudi Arabia program).
- Participate in the organization of the Janadriyah Festival 2011-2013.
- Project Manager at the Red Sea Week (Ministry of Culture).
- Project Manager at Tantora Winter 2018.
- Participate in tourism excellence awards .
- Participate in Muftaha Awards 12-13-2014.
- Participate in the Arabian Travel Market (Dubai).
- Participate in the Kuwait market for travel (Kuwait).
- Providing courses in events and tourism for the Social Development Bank.
- Planning and supervising hundreds of domestic tourism trips (Tihama Tours).
- Planning and supervising the launch ceremony of the film Noura (the first Saudi film to be nominated for the Cannes Film Festival award).
- Providing dozens of consultations in the fields of project management and improving customer experience
- Providing training courses and following up on the development of employee performance in related fields.

Skills & Abilities

- Dealing with Visual & Social Media.
- Great negotiator.
- Great PR skills.
- Planning and Execution.
- KPI'S planning and monitoring.
- Strategizing and event planning.

Memberships

- **Certified distinct Freelancer from Ministry of Human Resource and Social Development in Business Analysis - Development. (FL-119305736) and Public Relations (b5ebc0e6).**
- **Certified Tourism consultant accredited by the Ministry of Tourism (6013).**
- **Member of the Tourist Guidance Association.**
- **A former member of a number of associations and committees (the Saudi Tourism Association, the Chamber of Commerce and a number of commercial and tourism committees).**
- **Ambassador of Quality from Saudi Standards, Metrology and Quality Organization (SASO).**

Courses

More than sixty courses Local and International Institutions: TOTAL, Google, Institute of Management, Leadership Studies, Saudi Airlines...

<ul style="list-style-type: none">• Executive Leadership.• Supervisory Skills.• administrative excellence skills.• Administrative Law.• CXM	<ul style="list-style-type: none">• CEM.• TOT.• PMP.• RMP.• Tourist Guiding.
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Thank you ...